

HOLMES COUNTY

Chamber of Commerce

THE CROSSROADS OF NORTHWEST FLORIDA

NEW MEMBER INFORMATION

Holmes County
Chamber of Commerce

106 E Byrd Ave.
Bonifay, FL 32425

850.547.1092
hcfcofc@gmail.com
HolmesChamber.com

2023 Corporate Sponsors

Holmes County
Development Commission

Holmes County
Tourist Development Council
Dogwood Lakes Golf Course

First Federal Bank
LKQ of West Florida

West Florida Electric Cooperative

***Working to strengthen, support and promote
the economic vitality of our member businesses
and the Holmes County community.***

The Holmes County Chamber of Commerce is a partnership of businesses, organizations and community members working together to build a healthy economy and to improve the quality of life in the area. Our staff, board of directors, and volunteers are deeply committed to you and your business.

Members enjoy a wide array of benefits including access to: Business promotion and advertising, networking, leadership and educational training, business advocacy, and more.

The Chamber also provides valuable information and resources to our members through the Chamber's many affiliations with local, regional, state, and national organizations.

HolmesChamber.com




Holmes County Chamber of Commerce

HOLMES COUNTY
Chamber of Commerce

106 E. Byrd Avenue
Bonifay, FL 32425
850.547.6155

HolmesChamber.com
hcfcofc@gmail.com

Donna Meldon
Chamber Coordinator
Cell: 850.326.2968

 Find and Follow
us on Facebook

BUSINESS DEVELOPMENT

Business Development looks different for each business or organization. The Chamber wants to walk alongside our members to help them develop, expand, and grow to their full potential.

We work to connect members to resources to fill in the gaps, add new elements to an existing business, or take your organization to the next level. Tell us what you need to succeed!

TOURIST DEVELOPMENT

The Chamber is a partner with the Holmes County Tourist Development Council, who works to manage Holmes County's tourism marketing efforts to assure long-term economic stability resulting from visitor-related revenues. The TDC pledges to benefit residents and visitors by utilizing those financial contributions to improve the county's environmental and community resources.

Nature is the main draw for visitors and people who live here in Holmes County. Outdoor fun includes visiting the natural springs, boating, fishing, kayaking, hunting and wildlife watching. There are amenities in every corner of our county, including campsites, RV parks, and golf courses. We have plenty of fun around here with events that take place throughout the year including The North-west Florida Championship Rodeo, our Down Home Street Festival, and "The Biggest All-Night Sing in the World."

Spring Turkey Hunting Season in Holmes County is a popular time for avid hunters. According to the National Wild Turkey Federation, Holmes County has one of the best populations of turkeys in the state.

UnexploredFlorida.com

WHO WE ARE

The Holmes County Chamber of Commerce was established by local business and community leaders. Today, the Chamber is proud to call more than 150 local businesses, organizations, and supportive citizens "members," and we're growing!

In 2018, Holmes County was greatly affected by Hurricane Michael. Since then, we have helped our members navigate the challenges presented most recently by Covid-19. The Chamber continues to be a connector, resource, and leader - in good times and in bad!

The Holmes County Chamber of Commerce works to strengthen, support and promote the economic vitality of our member businesses and the Holmes County community.

WHAT CAN WE DO FOR YOU?

One of the questions we hear most is, "What do I get if I join the Chamber?"

Well, that depends on what you need!

Do you need help promoting your business or getting involved in the community? Do you need help making connections to source materials locally? Are you looking for thoughtful discussions with industry leaders who want to invest in our future? Or, would you like to help develop a series of events to support other small business owners like yourself?

The Chamber is here to help you on your journey to success — we just need to know where you want to go. We will help you get there!

DID YOU KNOW ?

- ◆ 44% of consumers are more likely to think favorably of businesses who are members of their local Chamber
- ◆ 63% of consumers are more likely to buy products or services from businesses who are members of their local Chamber.
- ◆ Consumers view Chamber members as trustworthy and are 12% more likely to believe their products or services are better than their competitors.

-American Business Magazine

WHY SHOULD I INVEST IN THE HOLMES COUNTY CHAMBER ?

Consider this brief summary of the benefits of joining the Holmes County Chamber of Commerce.

Additional benefits are always being developed based on the needs of our members. If there is a way that we can help you that is not listed, do not hesitate to ask if such a benefit is available or might be developed. Contact the chamber for a detailed list of member benefits.

INCREASE YOUR EXPOSURE

- ◆ Display your company's promotional material in our chamber lobby and conference room.
- ◆ Sponsor a Chamber event to place your business in front of those in attendance.
- ◆ Have your business listed in our online directory of business members thru Social media and website presence.
- ◆ Participate in Chamber You-Tube Podcast; "Chats with the Chamber Lady".



Networking: Pepper Town Market

EXPAND YOUR NETWORK

- ◆ Receive invitations to Chamber events that include our Annual Banquet, Monthly Chamber Luncheons, Ribbon Cuttings, Business after Hours and other networking events.
- ◆ Serve as a Chamber Ambassador to meet other business leaders of the Holmes County community.



Ribbon Cutting: 81 South Flea Market

ADDITIONAL BENEFITS

- ◆ Scheduled Ribbon Cuttings, Ground Breakings, Open House Receptions, a Coffee Connection, or a Business after Hours event to network with other Chamber members in your place of business
- ◆ Receive referrals for products, services and information.
- ◆ Stay up to date with our Chamber E-News publication.
- ◆ Use our Conference room for a meeting location for your business.
- ◆ Proudly display a membership decal in your place of business indicating your Chamber support.



'Chats with the Chamber Lady' Podcast by Southern Lights Productions

NETWORKING MEETINGS & SPECIAL EVENTS

MONTHLY CHAMBER LUNCHEON

A wonderful opportunity to network with other Chamber members is our monthly luncheons. These monthly gatherings will often include a "hot topic" speaker who will address questions and concerns of the business community.

RIBBON CUTTING CEREMONIES

Whether it's a new member or an existing member moving to a new location, expanding their existing business or re-launching their product line — the Chamber is always ready to help its members celebrate their successes with ribbon cutting ceremonies.

BUSINESS AFTER HOURS AND NETWORKING EVENTS

These events are great opportunities to gather in informal settings for growing your business by making new contacts. Chamber members tend to do business with and promote fellow Chamber members. If they don't know you, they can't promote your business.

COFFEE CONNECTIONS

Either held at a local restaurant or a members place of business, these gatherings provide casual opportunities to network within the Holmes County business community.

BUSINESS DEVELOPMENT WORKSHOPS

These workshops are designed to give Chamber members access to tools and resources that will assist them in growing and strengthening their business. Participants will enjoy access to knowledgeable and experienced presenters as well as topics relevant to local business development.

ANNUAL DOWNHOME STREET FESTIVAL EVENT SERIES

The Annual Down Home Street Festival features Arts and Crafts booths, activities for the kids, and entertainment for the entire family! This event series is held annually in March and includes Miss Trailblazer competition, Trailblazer Trot 5K, a local Car Show, downtown street vendors and the annual Holmes County Chamber of Commerce Golf Tournament. This event series features several sponsorship opportunities for our local business community.

ANNUAL DINNER

Held in November, the Annual Dinner enables members to celebrate the significant accomplishments of the Chamber year then drawing to a close, honor volunteers who have contributed to the achievements, mark the transition to new leadership, look forward to a new year, and enjoy fine food and fellowship. This event brings Chamber members together for an engaging keynote speaker and an overview of the past year's accomplishments and a look at the future of the organization.

HOLIDAY OPEN HOUSE / JINGLE MINGLE

This holiday event is a great opportunity to network with chamber members and to share in some holiday cheer while getting to know fellow Chamber members and enjoying holiday snacks and festivities.

*****Contact Chamber office for details and schedules for these and other events.***

NEWS & UPDATES

One of the most important benefits the Chamber offers is in promoting our member businesses and their services.

We cannot promote what we do not know about. Please send us information about your business and the products and services you offer.

If appropriate, this publicity will appear in our E-news publication, Email updates, social media posts and/or website placement.

To submit your news, call the Chamber office or email it to hcflcofc@gmail.com.

MEMBERSHIP

Chamber membership is based on an application process.

Any person, association, corporation, partnership or estate having an interest in the objectives of the organization shall be eligible to apply for membership.

Applications for membership shall be in writing, on forms provided for that purpose, and signed by the applicant. Election of members shall be by the Board of Directors, at any meeting thereof. Any applicant so elected shall become a member upon payment of the regularly scheduled investment as provided.

If you are interested in joining the Chamber and do not find an application in this publication, please call the Chamber and one will be sent to you or visit our website at HolmesChamber.org.

NEW MEMBER CHECKLIST

Once you have joined the Chamber, use this checklist as a tool to help you utilize your membership to the fullest. You will want to take advantage of as many benefits as you can.

- ◆ Review your Holmes County Chamber Member benefits.
- ◆ Become familiar with other Chamber members.
- ◆ Like and Follow the Chamber's Facebook page.
- ◆ Mark your Calendar for Chamber Events and make it a point to attend them.
- ◆ Sign up to receive E-News and email updates.
- ◆ Inquire about New Member Spotlights in the Chamber Newsletter.
- ◆ Explore sponsorship and advertising opportunities.
- ◆ Schedule your ribbon cutting to promote your business as a member of the Holmes County Chamber.
- ◆ Inquire about Ribbon Cutting Opportunities or business events that you may participate in.
- ◆ Attend your first Business After Hours and get introduced as a NEW member.
- ◆ Proudly display your membership plaque and/or decal in your place of business.
- ◆ Let your coworkers know about seminars that would be of interest to them - HR, Customer Care, Finance, Marketing, etc.
- ◆ Drop off your business cards and literature that you would like to have displayed in the Chamber lobby and Conference room.
- ◆ Share business and pertinent information about your business for placement in newsletter and on social media.
- ◆ Consider hosting a Coffee Connections or a Business After Hours Event.
- ◆ Use a fellow Chamber member when fulfilling business and personal needs for goods and services.

Holmes County Chamber of Commerce Board of Directors

President: Amanda Eldridge; School Financial Services

Vice President: Randy Torrance; Green Pen Promotions

Treasurer: Glen Selby; Exist Mindful Living

Past President: Lesley Hatfield; James Moore & Company

Board Member: Sam Bailey; Holmes County Clerk of Courts

Board Member: JoAnn Baker; Doctors Memorial Hospital

Board Member: Cinda DeMuth; Holmes Sweet Holmes Variety Mall

Board Member: Charlie Dykes; Southern Lights Productions, Inc

Board Member: Don Hatcher; West Florida Electric

Board Member: Emily Locke; Pepper Town Market

Board Member: Veronica Peel; Peel Funeral Home

Board Member: Joe Rone; Holmes Co. Development Commission

Board Member: Heather Shelby; Dogwood Lakes Golf Course



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www.chamberholmescountyflorida.com

MEMBERSHIP APPLICATION

Date: _____ Membership Period: _____

Business Name: _____

Business Contact / Individual Name: _____

Physical Address: _____

City / State: _____ Zip: _____

Mailing Address: _____

City / State: _____ Zip: _____

Business Phone: _____

Personal Phone: _____

Email: _____

Web Address: _____

Brief Description of Business Activity: _____

Business Level Investment

**Circle Appropriate Investment Amount*

0-11 Employees **\$150**

12 + Employees **\$250**

****Clubs and Civic Organizations** **\$100**

Individual Investment **\$75**

***Inquire of Corporate Sponsorship Benefits**

Effective January, 2023

Membership Investment fees are due annually based on the month of acceptance into the membership of the Holmes County Chamber of Commerce. Members who do not pay their annual membership investment are subject to resignation of membership.

Amount Submitted: \$ _____

***Clubs and Civic Organizations include churches and not-for-profit corporations. Such organizations are asked to include a copy of their letter of determination and/or a current copy of their state issued 501C status credentials. Additional information may also be requested.*